

20s – early 60s

Early 60s  
– mid 80s

Mid 80s –  
early 00s

Early 00s  
– now?

2012? - ??



Google™  
facebook.



first direct



KICKSTARTER

Funding Circle  
Better for business, better for investors, better all round.

Ponoko®  
the world's easiest making system



Stability

Change

Acceleration

Jolt

??

Social for business

Gamification

Self-monitoring (people / machine blends)

Data visualisation

Virtual / physical blends



**Funding Circle**  
Better for business, better for investors, better all round.

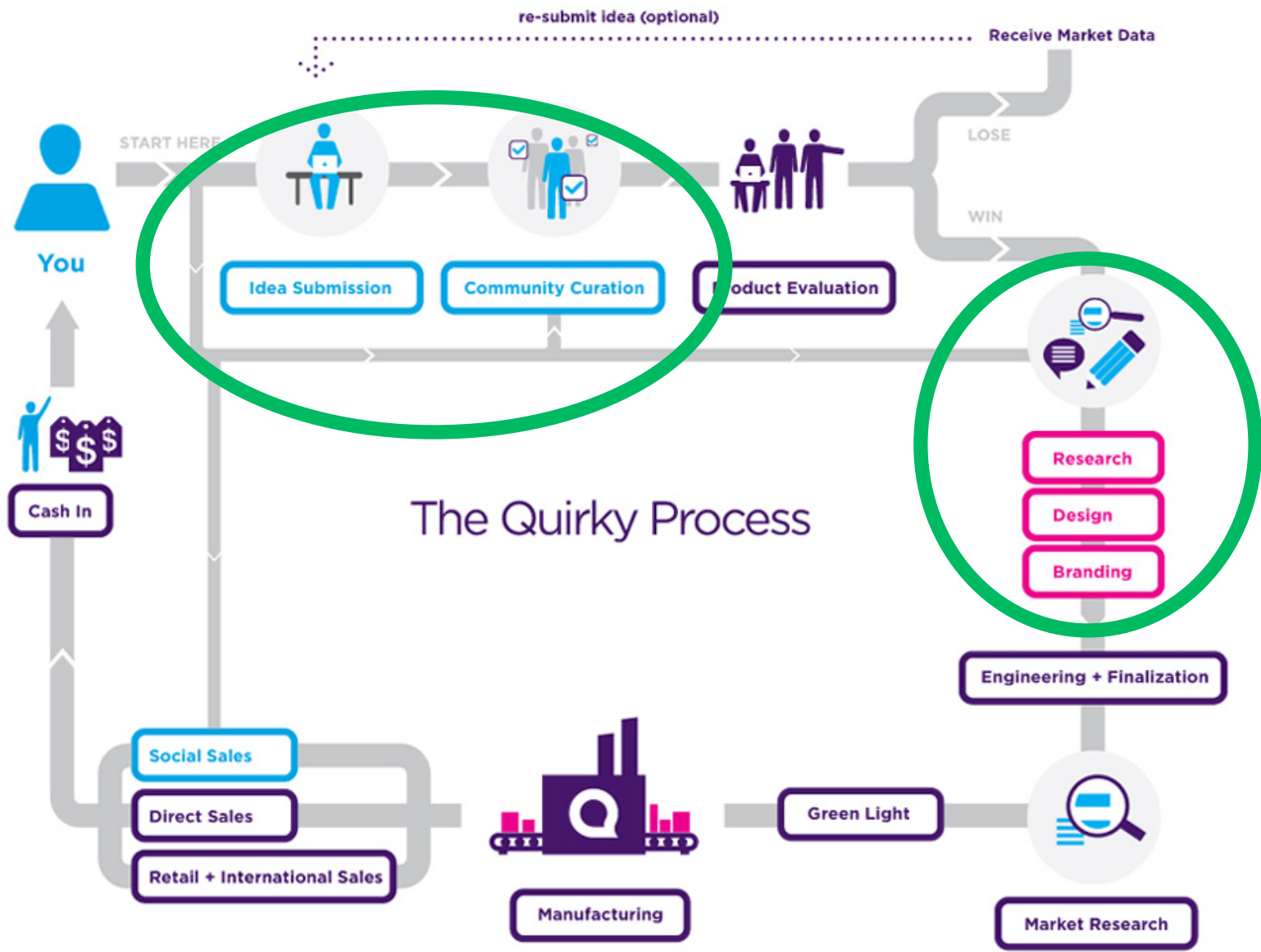


Where Money Meets Ideas



Key

- You
- Community
- Quirky
- Earned Influence
- Only Community
- Only Quirky
- Quirky + Community





**Engage Profile**



**Mark Fuller**  
13842 Points

**Level 10**

77% to the next level

Recent Achievements



Current Challenges

- Daily Calls
- Advancing Opportunities

Create New...

**Recent Items**

- Siddhartha Nedam
- Leonor Jenkins
- Burlington Textiles Corp of America
- Hanna Russel
- Leonor Jenkins
- Fred Hyslop
- Omega Dynamics

Recycle Bin



## Mark Fuller: 13842 Points


Position

Overall	Quarterly	Monthly	Weekly
<b>#1</b>	<b>#1</b>	<b>#3</b>	<b>#5</b>

### Level 10

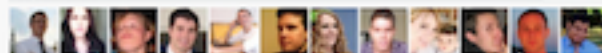
77% to the next level

Recent Achievements



People I Follow

Show All (24)



Statistics


Challenges Completed	Challenges Available	Achievements Completed	Achievements Remaining
<b>19</b>	<b>2</b>	<b>6</b>	<b>34</b>

Achievements



**Team Support**  
Helping team members close deals shouldn't go without recognition.

Unlocked on 6-4-2011



**Abracadabra**  
Pulling a deal out of your hat isn't easy - but it is impressive.

Unlocked on 6-4-2011

#### Quarterly Stats:

Closed Revenue: \$163k

**#1**

Aug. \$124k

Pipeline Revenue: \$362k

**#1**

Aug. \$286k

Opportunities Created: 15

**#3**

Aug. 12

Opportunities Closed: 6

**#1**

Aug. 4

Avg Revenue per Deal: \$27k

**#4**

Aug. \$31k

Avg Days since Opportunities Updated: 8

**#2**

Aug. 19

Are You A Web Marketer? - Learn about SEO, PPC, & Social Media from the pros this September at SMX! From: Third Door Media, Inc.



Edit Photo

Tom Edwards Edit
SVP, Digital Strategy @ Red Urban (Omnicom)
Dallas/Fort Worth Area | Marketing and Advertising



Share profile View profile

Ask for recommendations
Create your profile in another language

Post an update



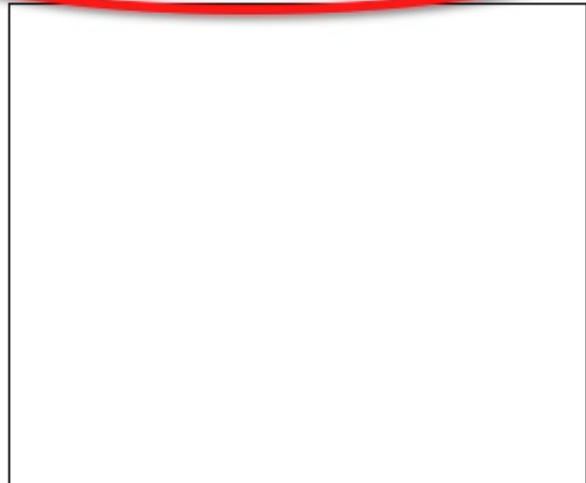
Current SVP, Digital Strategy & Emerging Technology at Red Urban (Omnicom)
Advisor at SaveFans!
Advisor at Proximus, LLC

Past Chief Marketing Officer at INgage Networks (Formerly Neighborhood America)
VP, Worldwide Sales at Telligent Systems
Advisor - Board of Directors at Telligent Systems

Education Wayland Baptist University
University of Oklahoma

Recommendations 64 recommendations

Connections 500+ connections



**otionX<sup>®</sup>**  
Powered









# When you're serious about productivity...

On average RescueTime recovers 3 hours and 54 minutes worth of productive time per week per person.

## Get started now!

 **Get RescueTime for Individual users**  
You'll be up and running in 2 minutes!

 **Get RescueTime for Team users**  
Get a 14-day free trial

### New! Sponsored Accounts

Give everyone in your organization the tools to stay focused and productive with sponsored RescueTime Pro accounts. [learn more](#)

### Social Love

@rescuetime is like having your own helpful overseer who just wants you to be a more efficient person — @kn0thing



Now on Android!



4,526 people like this.



+782 Recommend this on Google

Join hundreds of thousands of RescueTime fans!

from individual lifehackers to Fortune 500 companies.



“Simple and powerful. Use this product!”

Tim Ferriss (author, [The 4-Hour Workweek](#))



[see more press & buzz...](#)

# Inch by inch, anything's a cinch.

Reply to an evening email reminder with what you did that day. The next day, get a digest with what everyone has done. It's that easy.

[View Pricing & Signup](#)

Or, take a quick tour first.

iDoneThis is used by the finest companies.



shopify

foursquare

HARVEST

## The easiest-to-use productivity enhancer ever.

### Never leave your inbox.

We'll deliver a reminder every evening to your inbox. Just reply. The next morning, what your team got done yesterday will be waiting for you in your inbox.

### Cut down meetings.

Forget the pain of setting up and attending wasteful meetings. Sync up with the team when it's

### Create a history.

It's easy to report your progress to bosses, investors, and advisors, when you have a history of your team's dones.

### Set it and forget it.

We remind your team to update their status so that you don't have to.

## What we've heard.

"As the manager of a large multidisciplinary team that benefits from a daily overview, I LOVE the product!"

**Alex Rainert**

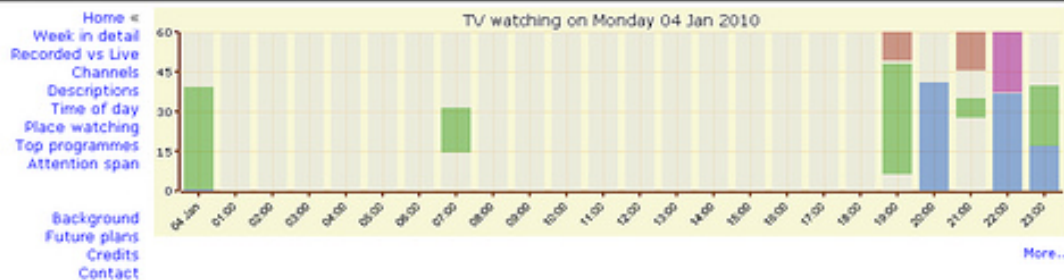
Head of Product at foursquare

"Spending 60 seconds each night responding to that iDoneThis email gives me a hint about whether I've really moving forward on stuff that matters."



## What do I watch on TV?

An experiment in sharing and visualising my television-watching habits. by Dale Lane



### Recorded vs Live



Does anyone watch live TV any more? This is the split in my TV watching habits.

More ...

### Channels



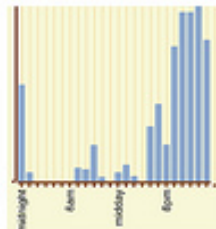
Which channels do I watch the most often?

More ...



More ...

### When do I watch TV?



When do I normally watch television during the week?

More ...

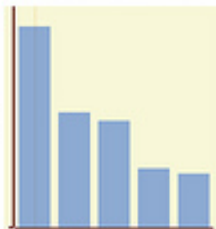
### Where do I watch TV?



We've got a few TVs around the house... which do we use the most?

More ...

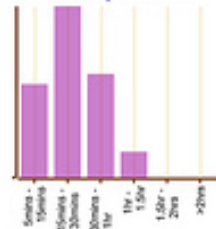
### What do I watch most?



Which programmes do I spend the most time watching?

More ...

### What's my attention?



How long do I spend watching the same thing before stopping it or switching channels?

More ...

# SOLAR STORMWATCH

HOME

WHY SCIENTISTS NEED YOU

MISSION BRIEFING

SPOT & TRACK STORMS

TALK ABOUT IT

## Solar scientists need you!

Help them spot explosions on the Sun and track them across space to Earth. Your work will give astronauts an early warning if dangerous solar radiation is headed their way. And you could make a new scientific discovery.

GET STARTED

Photo by NASA

### WHY SCIENTISTS NEED YOU

Watch our solar scientists explain why your contributions are vital, and find out what they're doing with your results behind the scenes.

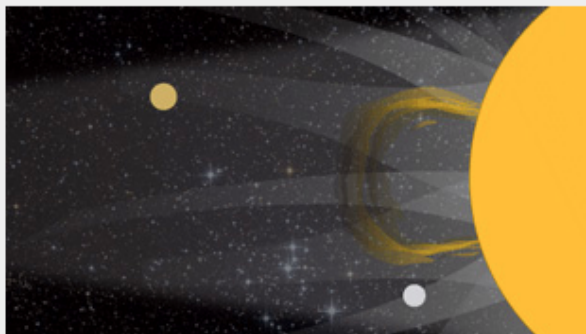
#### WATCH VIDEOS



### MISSION BRIEFING

Explore our interactive mission briefing to get up to speed with solar science, zoom in on the STEREO spacecraft and meet our science team.

#### VISIT MISSION BRIEFING



### Featured member

Jo Echo Syan



Member since: February 2009

The cool thing is, I am welcome, allowed to ponder, be amazed and explore not only a subject previously inaccessible to me, but it has also enabled me to respond and take a new approach to my work as an Artist.

Achievements

# Real-time Web Monitor

Akamai monitors global Internet conditions around the clock. With this real-time data we identify the global regions with the greatest attack traffic, cities with the slowest Web connections (latency), and geographic areas with the most Web traffic (traffic density).

- Real-Time Web Monitor
- Return to Visualizing the Internet
- Methodology and Data Collection

## Modes

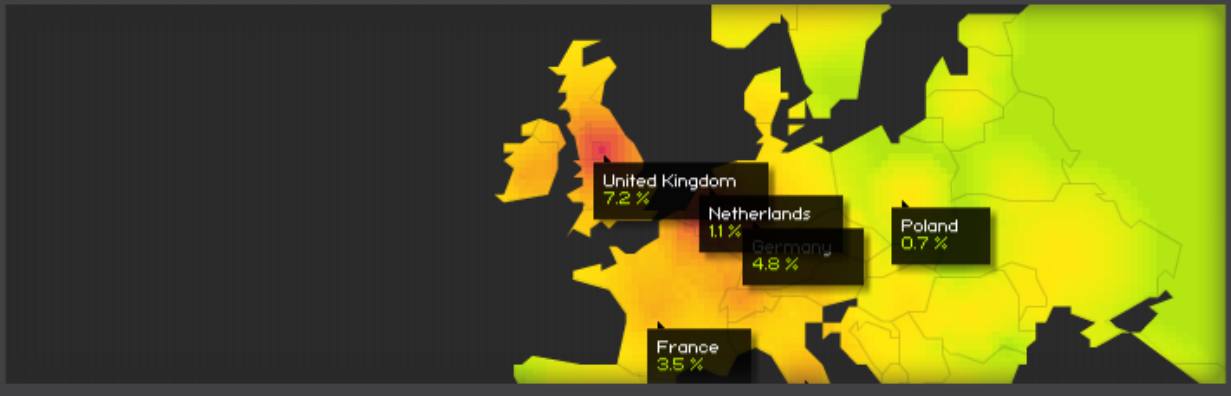
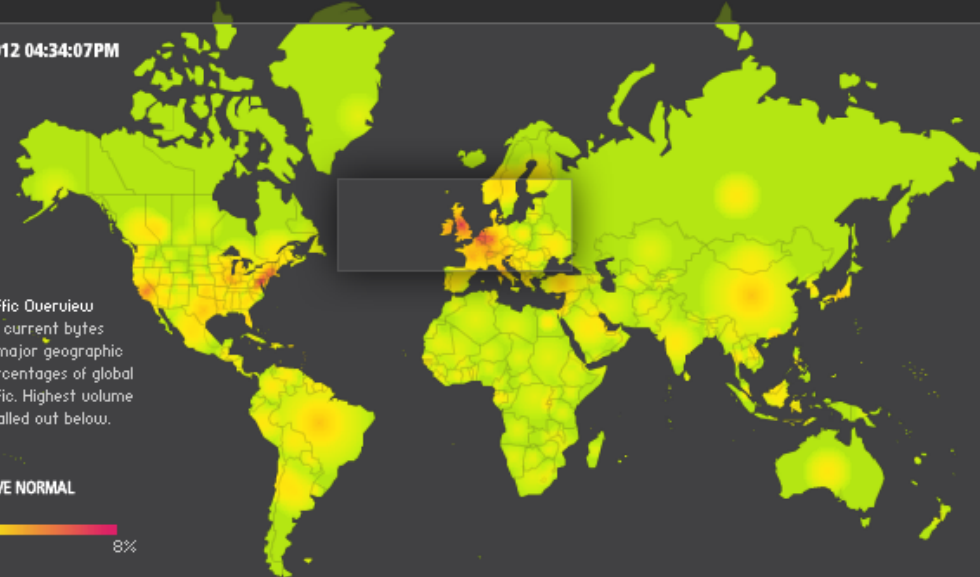
Attacks

Latency

Traffic

APRIL 21, 2012 04:34:07PM

**Network Traffic Overview**  
Displayed are current bytes delivered by major geographic region, as percentages of global network traffic. Highest volume regions are called out below.



# Real-time Web Monitor

Akamai monitors global Internet conditions around the clock. With this real-time data we identify the global regions with the greatest attack traffic, cities with the slowest Web connections (latency), and geographic areas with the most Web traffic (traffic density).

- Real-Time Web Monitor
- Return to Visualizing the Internet
- Methodology and Data Collection

## Modes

Attacks

Latency

Traffic

APRIL 21, 2012 04:35:16PM

### Attack Traffic Overview

Displayed are the current number of network attacks by major geographic region (State or Country). Highest volume regions are called out below.

**39.36** % ABOVE NORMAL





## 2012 Honda Civic Sedan Price Report

Like 60 | 1

Year: **2011** | 2012 | Style: **4dr Man DX**

MSRP: \$16,745

Target Price near San Francisco, CA

**\$15,518** Potential Savings \$1,227 (7%)

[Locate Dealers](#)

Preferences **Color:** Alabaster Silver Met...

[Change](#)

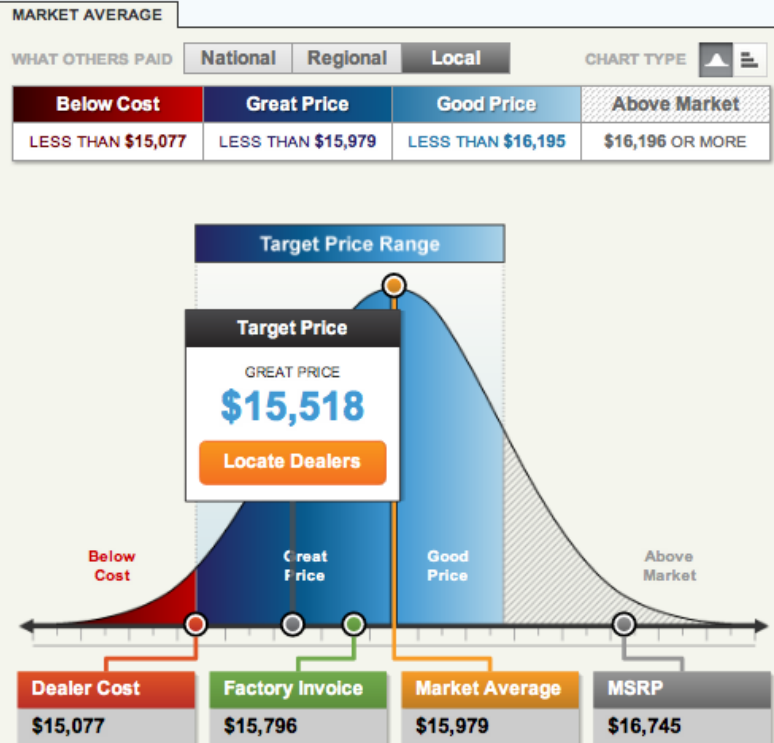
**Options:** \$0

[Choose Preferences](#)

**Incentives:** \$0

[Change](#)

### 2012 Honda Civic Sedan Price Report for San Francisco, CA



### TrueCar Certified Dealers near You

TrueCar found 3 Certified Dealers that will provide a price near San Francisco, CA  
[Locate Dealers »](#)

Your TrueCar Certified Dealer will confirm actual inventory, including your preferred options and colors, as the exact vehicle you configure may not be available.

#### What is the Target Price?

The Target Price is not an advertised price, but rather an example of what you can reasonably expect to pay for your vehicle as configured with your preferred options. The Target Price is based upon TrueCar's analysis of anonymous, aggregated pricing data, and is adjusted as market conditions change.

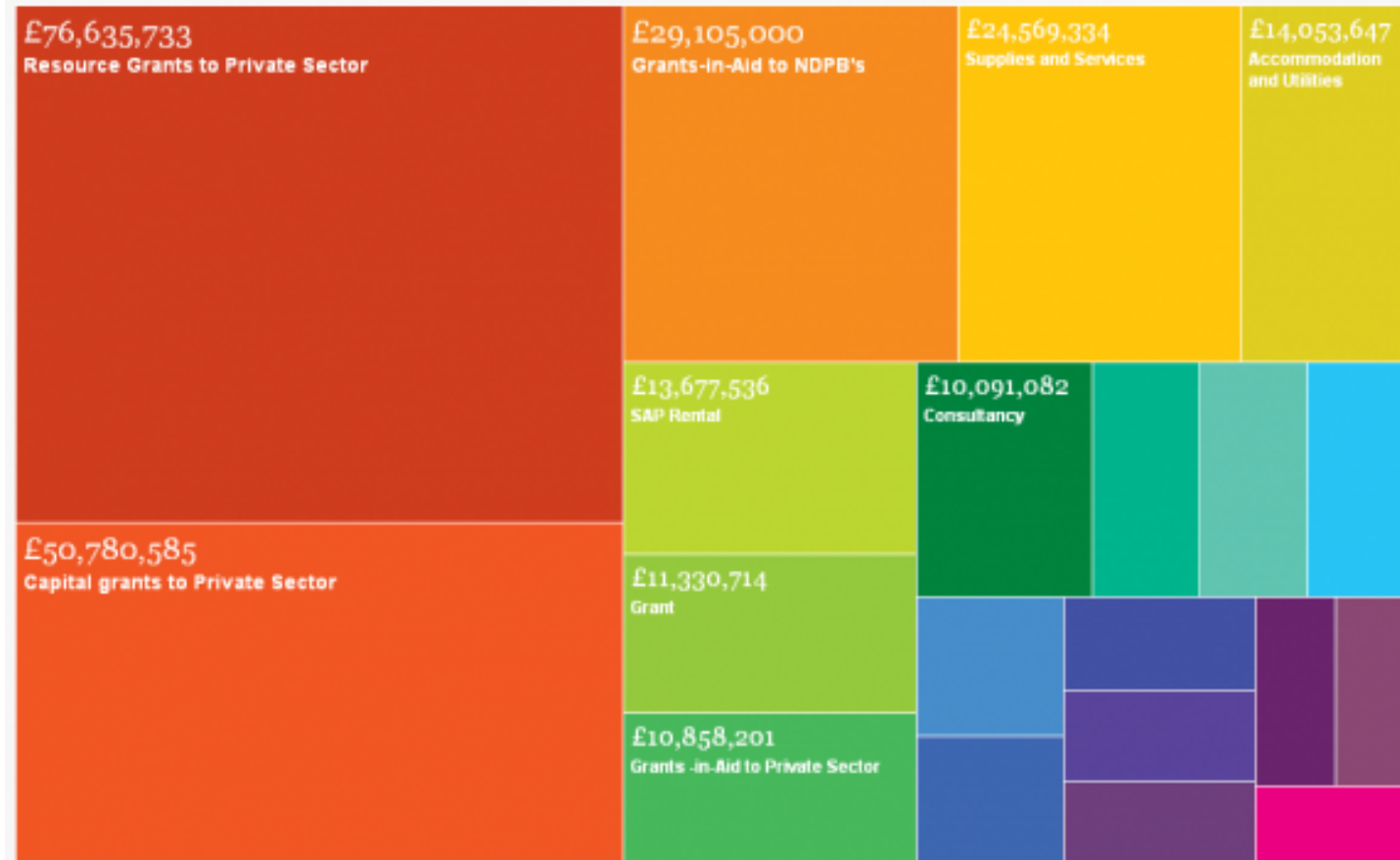
## Exploring government spending

This example uses [d3](#) and [backbone.js](#) to build an interactive treemap for exploring [UK Government Cabinet Office](#) spending.

All the code for this example is [open on github](#) for you to fork from and have a play!

### Principle areas of Cabinet Office spending

grouped by:  in period:





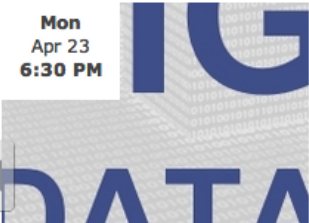
Topic or Interest

ZIP/postal code or City

## Trending "Big Data" Meetups near London, United Kingdom

[Unsubscribe from the Weekly London Calendar email](#)


**Mon**  
Apr 23  
6:30 PM



**10th Big Data London Meetup**  
in London, United Kingdom  
200 attending · 50 waiting

a Meetup of:  
[Big Data London](#)

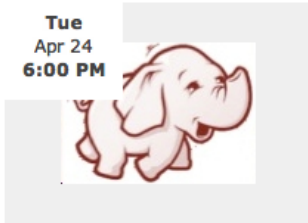
**Mon**  
Apr 23  
6:30 PM



**Data Science as a Game Changer**  
in London, United Kingdom  
150 attending · 58 waiting

a Meetup of:  
[Data Science London](#)

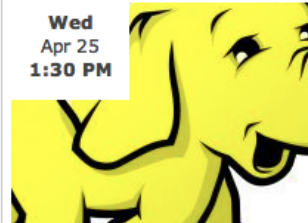
**Tue**  
Apr 24  
6:00 PM



**2nd 'Oracle Big Data 4 Enterprise' meetu...**  
in London, W2 2TY, United Kingdom  
45 attending

a Meetup of:  
[Oracle Big Data 4 the Enterprise](#)

**Wed**  
Apr 25  
1:30 PM



**April Hadoop Meetup: Big Data Week Afternoon Speci...**  
in London, United Kingdom  
177 attending

a Meetup of:  
[Hadoop Users Group UK](#)

[Groups](#)[Meetups](#)

### 20 Meetup Groups match "Big Data" near London, United Kingdom

Show me:

Distance:

 from London

Sort by:



4.4 miles away  
in London, United Kingdom

83 Orahoops

### Oracle Big Data 4 the Enterprise

The Oracle community meetup for all things relating to Oracle and Big Data / Hadoop / NoSQL within an Enterprise environment. For less specific and more general Big Data and Hadoop community discussions please see two excellent London meetups: Big Data London meetup Hadoop User Group UK meetup. Also for a perspective on the business value of Big Data try LonData.

[NoSQL](#), [hadoop](#), [Big Data](#), [Data Warehouses](#), [Data Architecture](#), [R Project for Statistical Computing](#), [Map Reduce](#), [Oracle Big Data Appliance](#), [Oracle Loader for Hadoop](#), [Oracle Data Integrator](#)

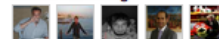
Apr  
24

### 2nd 'Oracle Big Data 4 Enterprise' meetup on 'community night' in Big Data Week

Tuesday 6:00 PM

The w/c the 23rd of April is going to be Big Data Week - there will be numerous events happening.... [Read more](#)

Who's attending?



45 attending

# EADS



**Materialise**  
innovators you can count on



 **digital-tutors.**  
**Design Challenge**

Create your Children's  
Storybook Character

in collaboration with *i.materialise*





“

What if your bike told you  
where it was if it had been  
moved?

”

**It's early – expect false starts**

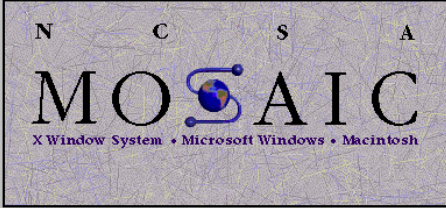


NCSA Mosaic for MS Windows

File Edit Options Navigate Hotlist Annotate Help

Document Title: NCSA Mosaic Home Page

Document URL: http://www.ncsa.uiuc.edu/SDG/Software/Mosaic/NCSAMosaicHome.html



N C S A  
MOSAIC  
X Window System • Microsoft Windows • Macintosh

Welcome to NCSA Mosaic, an Internet information browser and [World Wide Web](#) client. NCSA Mosaic was developed at the [National Center for Supercomputing Applications](#) at the [University of Illinois](#) in --> Urbana-Champaign. NCSA Mosaic software is [copyrighted](#) by The Board of Trustees of the University of Illinois (UI), and ownership remains with the UI.

---

Jan `97

The Software Development Group at NCSA has worked on NCSA Mosaic for nearly four years and we've learned a lot in the process. We are honored that we were able to help bring this technology to the masses and appreciated all the support and feedback we have received in return. However, the time has come for us to concentrate our limited resources in other areas of interest and development on Mosaic is complete.

*All information about the Mosaic project is available from the homepages.*

NCSA Mosaic Platforms:

- [NCSA Mosaic for the X Window System](#)
- [NCSA Mosaic for the Apple Macintosh](#)
- [NCSA Mosaic for Microsoft Windows](#)

World Wide Web Resources The following resources are available to help introduce you to cyberspace and keep track of its growth:

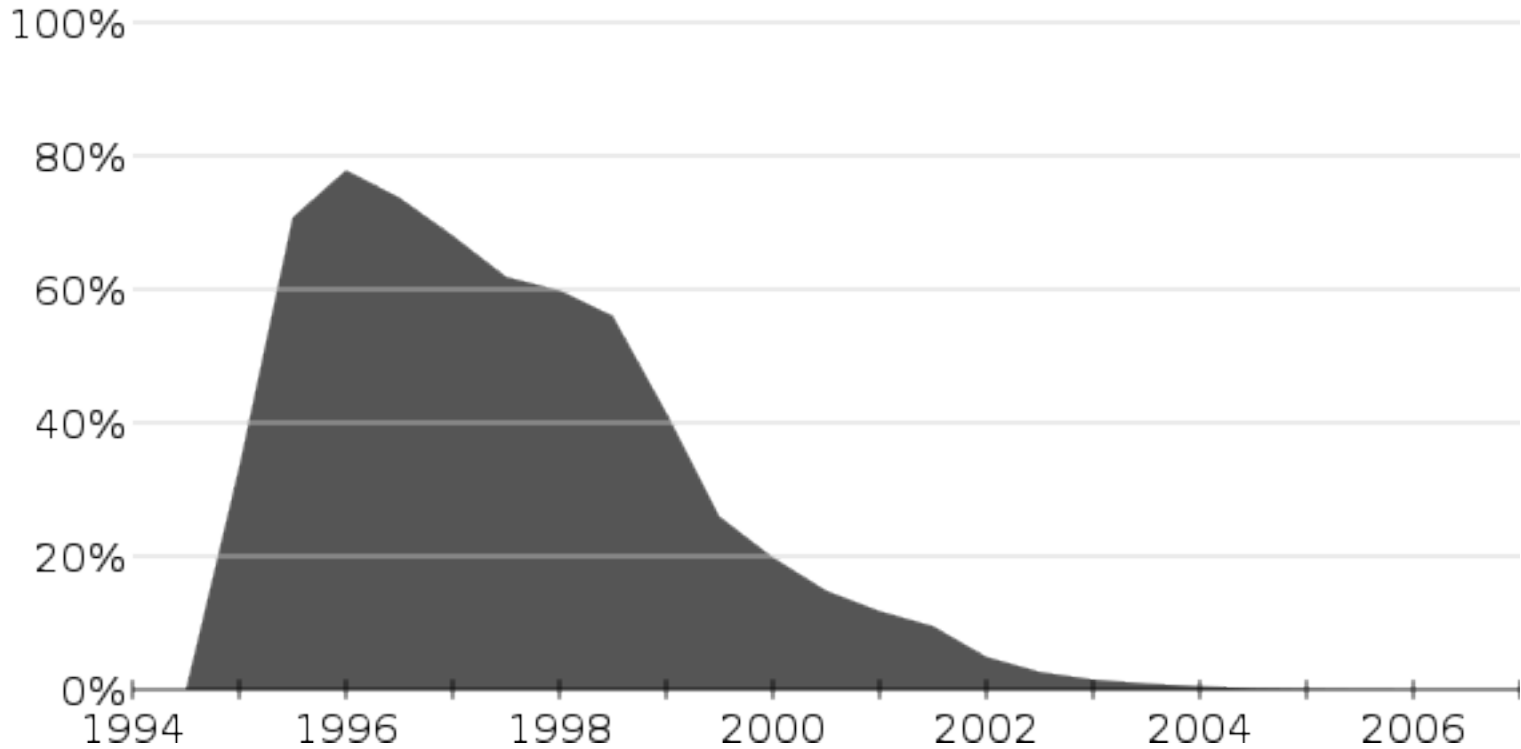
- A [glossary](#) of World Wide Web terms and acronyms
- An [INDEX](#) to Mosaic related documents
- [NCSA Mosaic Access Page](#) for persons with disabilities
- Mosaic and WWW related [Tutorials](#)
- [Internet Resources Meta-Index](#) at NCSA
- [Suggested Starting Points for Internet Exploration](#)

NUM

It's very early – expect false starts

**“First mover” may not matter**

## Usage share of Netscape Navigator 1994 - 2007



[http://en.wikipedia.org/wiki/Netscape\\_Navigator](http://en.wikipedia.org/wiki/Netscape_Navigator)

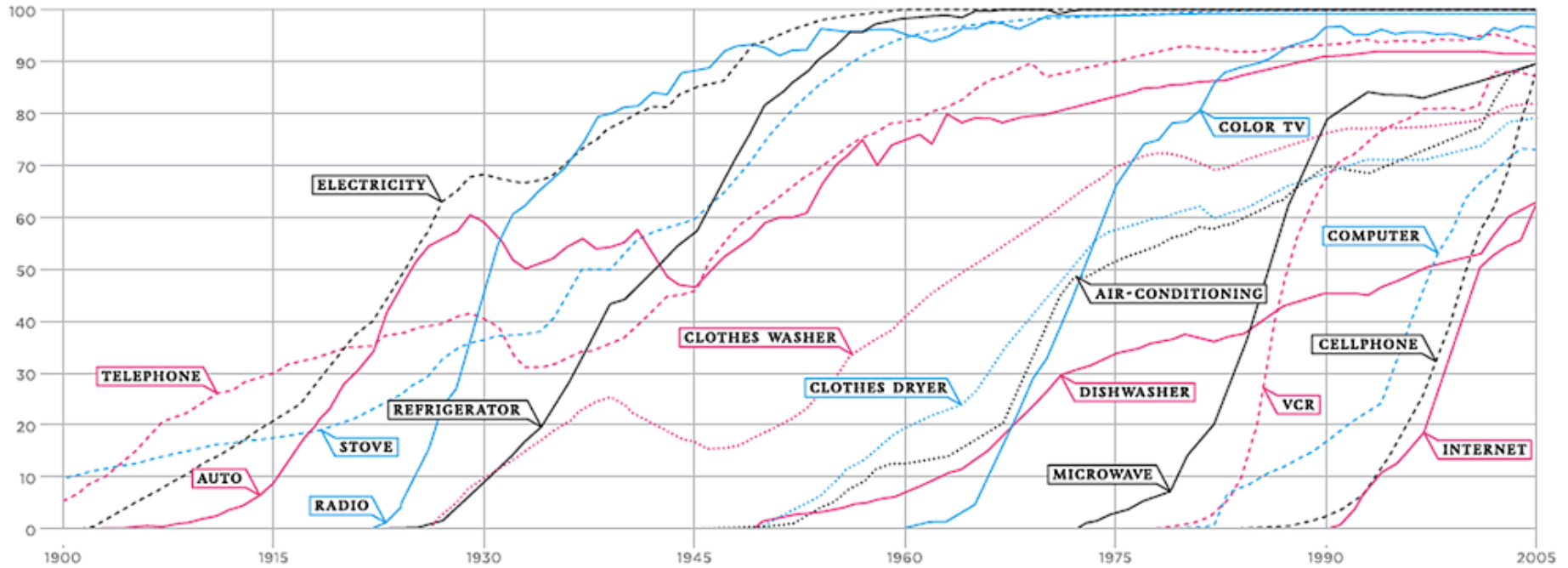


It's very early – expect false starts

“First mover” may not matter

**But, the change probably will happen  
quicker than you expect**

## CONSUMPTION SPREADS FASTER TODAY



Sheepishly stolen from the New York Times

It's very early – expect false starts

“First mover” may not matter

But, it probably will happen quicker than you expect

**So, start getting ready now**

Check your mindset, rededicate to your personal and business purposes

Identify coming major changes to your business model, start to eat your own lunch

Look for signs where these changes are already impacting your business

Invest in learning, hire in anticipation